



Partnering Opportunities **click2try**[™]

Are you an independent software vendor or Open Source team looking for more ways to get your software into the hands of interested users? If so, we'd like you to consider partnering with click2try[™], the online community site that makes it easy to try and use Open Source software.

click2try currently hosts over 60 Open Source software applications in its catalog of pre-configured Virtual Machines at <http://www.click2try.com>. We continue to add more Open Source software applications, and our traffic continues to grow. We want to provide more exposure for the great applications we host, and that's where partnering opportunities come in.

Virtual Launch Program

Our Virtual Launch Program is a fantastic way to get started partnering with click2try. For one thing, it's completely free! We provide you a simple string of customized HTML code that you post on your website or blog. The code performs two functions: it displays an attractive button and, when you click the button, we launch a virtualized application (you choose the app when you grab the code) in a separate browser window, right from your site. The Virtual Launch Program lets you give your site visitors a live, on-demand sandbox of the application you choose.



White Label Service

The click2try White Label service helps software teams and companies shorten the adoption and sales cycle. Aimed at commercial Open Source and commercial software vendors, the White Label service lets you provide a branded Virtual Machine from your site, but hosted from the click2try data center. The White Label service is the best way to make sure that evaluators actually try the software. We work closely with your engineering team to ensure that you have everything you want in your software product VM, and we work with you to manage the traffic and storage.

Hosted Evaluation Service

click2try can also provide hosted evaluation services for those software companies, teams, and consultants who want to provide paid evaluations for their prospects. Paid, hosted evaluations are a useful way to qualify serious prospects and to control software demo quality, particularly with software that is frequently updated. click2try works closely with your team to manage the update process, provides a hosted evaluation, and collects and distributes any fees required for the evaluation. We provide this service on a shared revenue model, with an initial configuration fee.

For more information, visit <http://www.click2try.com/partners> or send email to sales@click2try.com.